



BIC Observatory 2011

(Data 2010)

European BIC Network





Introduction



The following graphs and tables reports the key facts and figures in 2010 of the community of Business Innovation Centers.

The survey has been undertaken thanks to the yearly implementation of EBN's Quality system which is primarily aimed at ensuring the compliance of the BICs, the EBN Full Members, to the EC-BIC Quality Mark Criteria.

The Statistical characteristics of the survey

- *Total number of potential participants* 148

- *Percentage of BICs participating in the survey* 86,5%

- *Method: on-line self-evaluation questionnaire plus subsequent validation by EBN Quality Team*

- *Source: EBN Quality System <http://quality.ebn.be>*

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Nature and Legal Status of BICs



BIC hosted in existing organization

36,72%

BIC as new entity

63,28%

Legal identity	New entities (%)	Hosting organization (%)
Equity based	36,84	21,28
Foundation	7,89	2,13
Association	29,83	23,40
Cooperative	2,63	4,26
Public body under special law	9,65	34,04
Other	13,16	14,89

BICs' Ownership

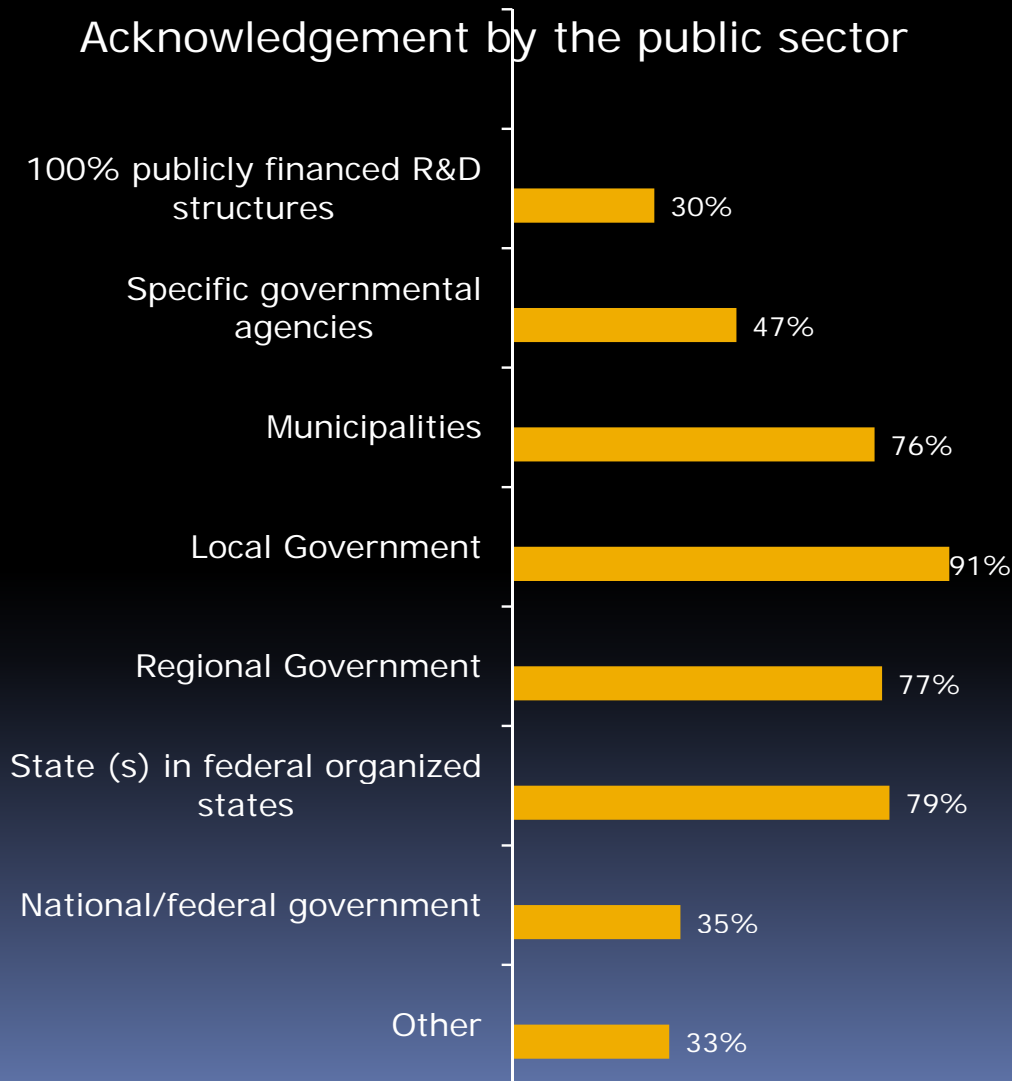
Ownership: Public / Private Breakdown

	Network	
	Public	Private
Total Number of Shareholders	659	1119
Weight over the network	68,48%	31,52%

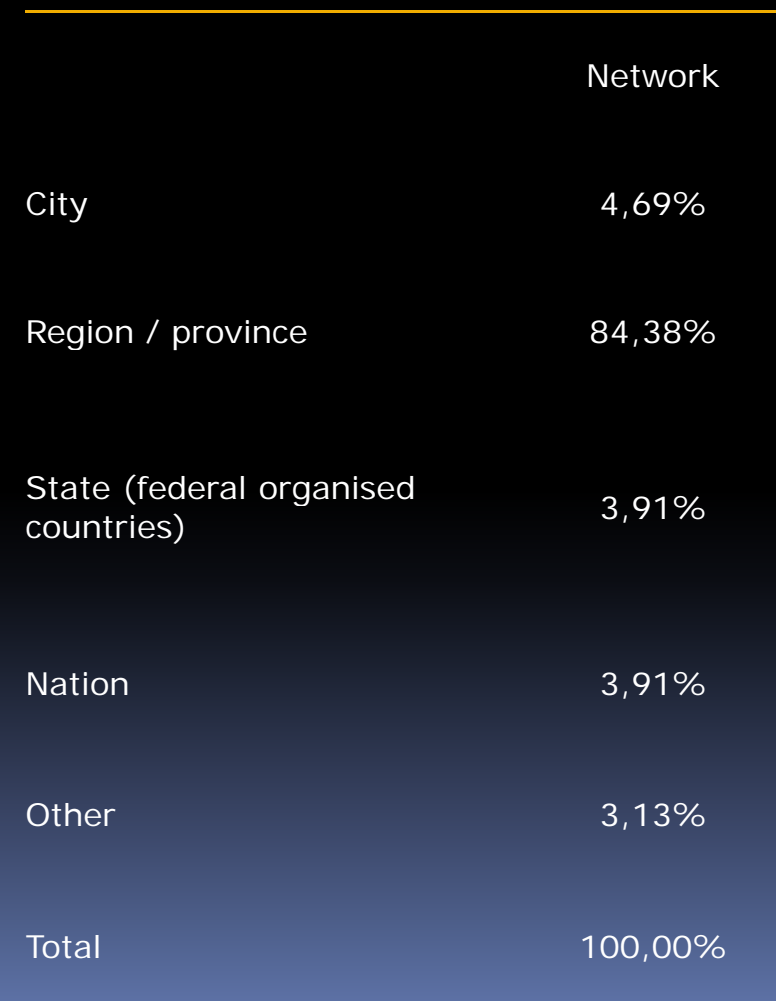
Voting rights (%)	
<u>Public shareholders</u>	<u>Network</u>
National/federal government	3,25
State (s) in federal organized states	1,27
Regional Government	19,01
Local Government	14,21
Municipalities	9,50
Specific governmental agencies	3,39
100% publicly financed R&D structures	7,17
Public owned companies	2,55
Chambers of commerce (if public)	4,54
Public owned capital funds	1,17
Others	2,42

Voting rights (%)	
<u>Private shareholders</u>	<u>Network</u>
Private financed R&D structures	1,77
Chambers of Commerce	1,80
Employers associations	1,88
Trade Unions	0,71
Economic development not for profit entities	2,97
Enterprises	11,53
Private owned capital funds	0,96
Banks	4,36
Private people	4,60
Others	0,94

Acknowledgement by the public sector

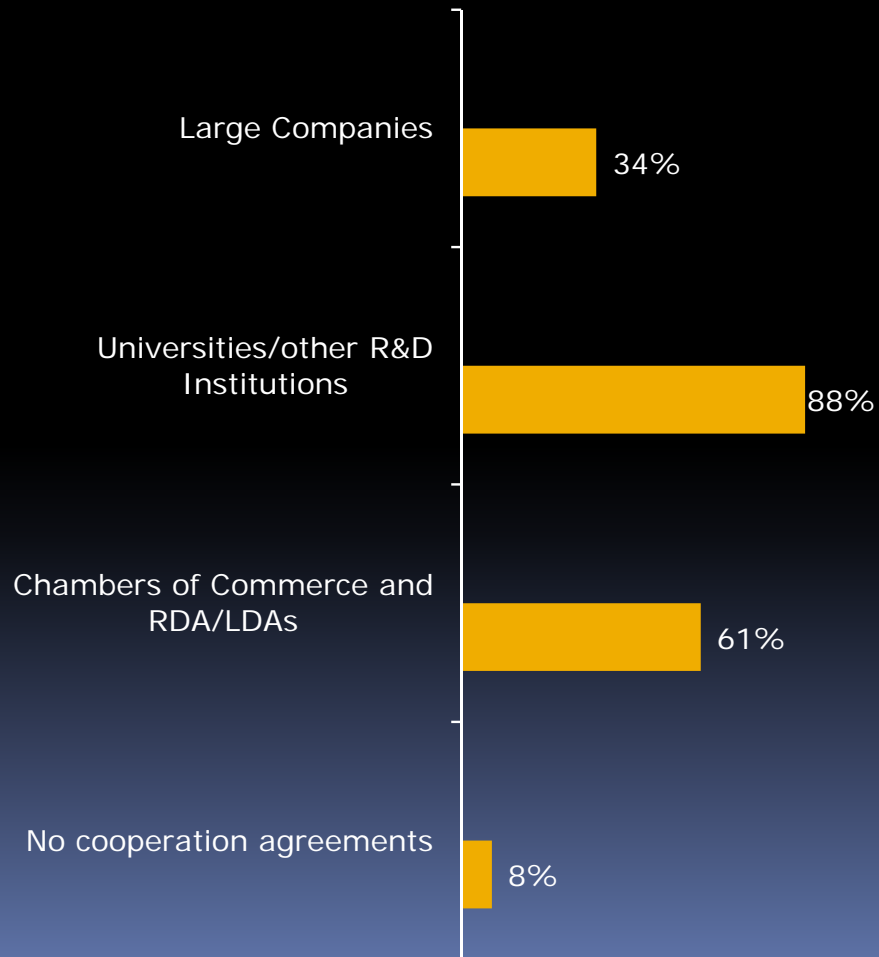


Main catchment areas

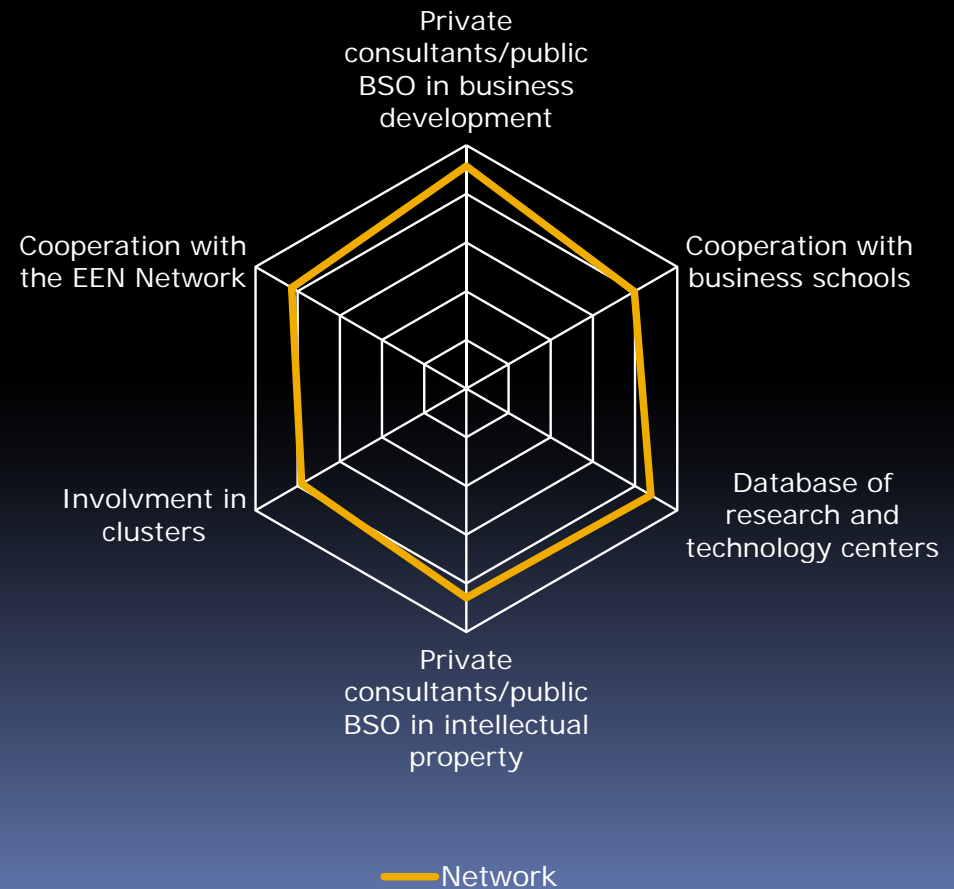


Alliances & Cooperation

Strategic Alliances



Cooperation





BICs' Team



Total N. of BICs' Staff

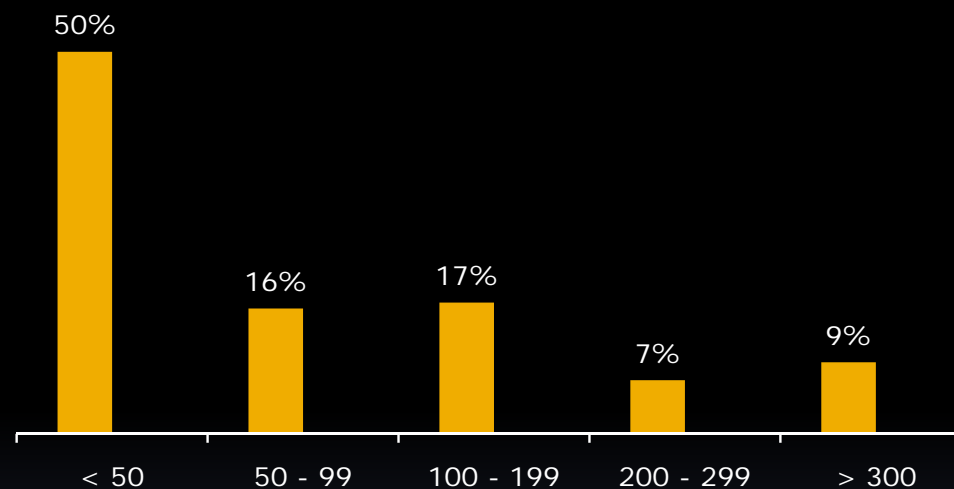
Network

2017

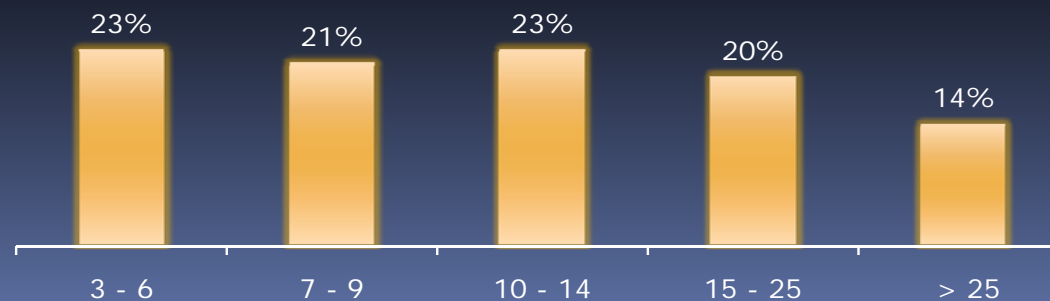
Breakdown by role

Role	Network (%)
Management	9,18
Administration	14,61
Entrepreneurs guidance	27,41
Project management	14,04
Incubator management	11,72
Communication & events	8,27
Training	4,53
Other	10,23
Total	100,00

External experts (day/year)



Size of BICs

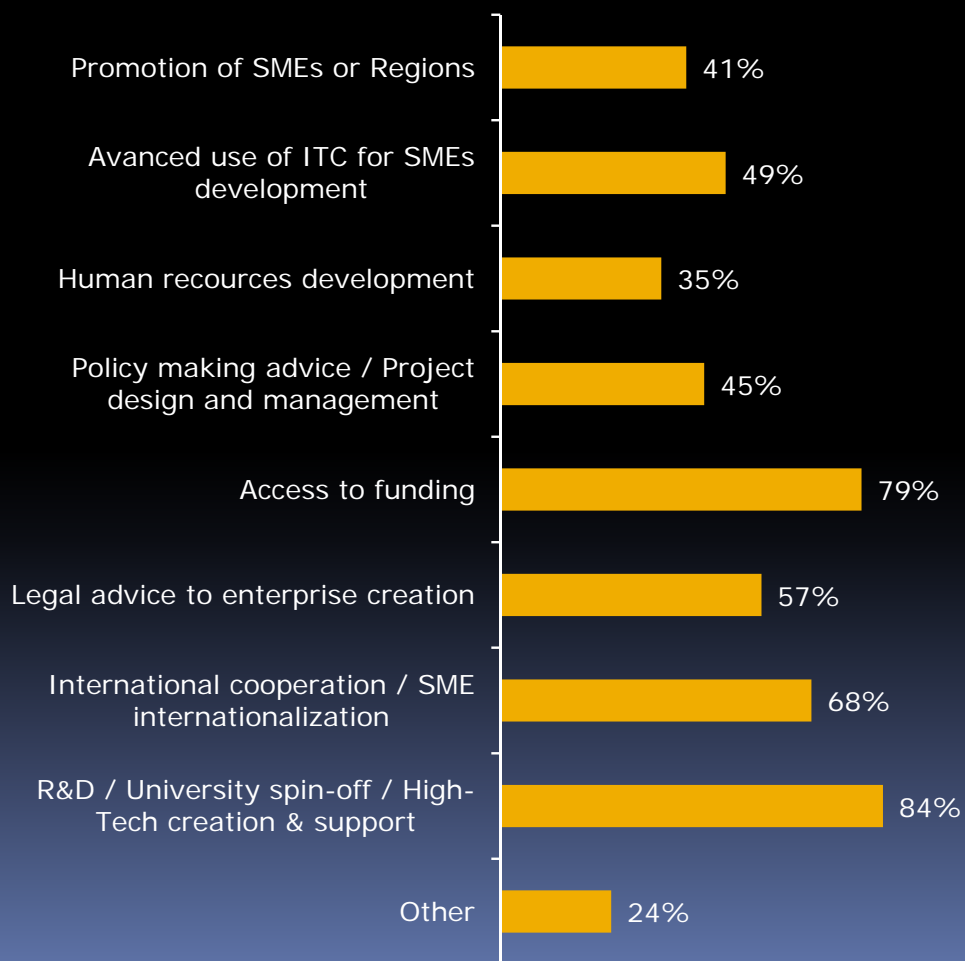




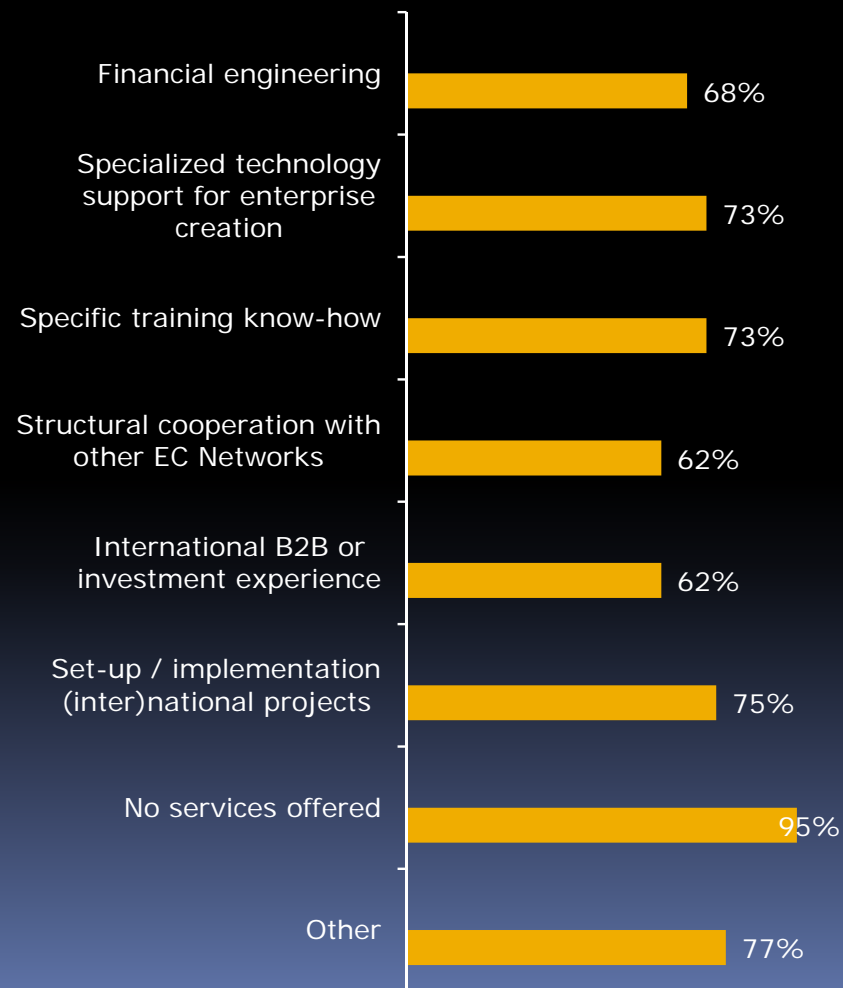
Key qualifications & Services



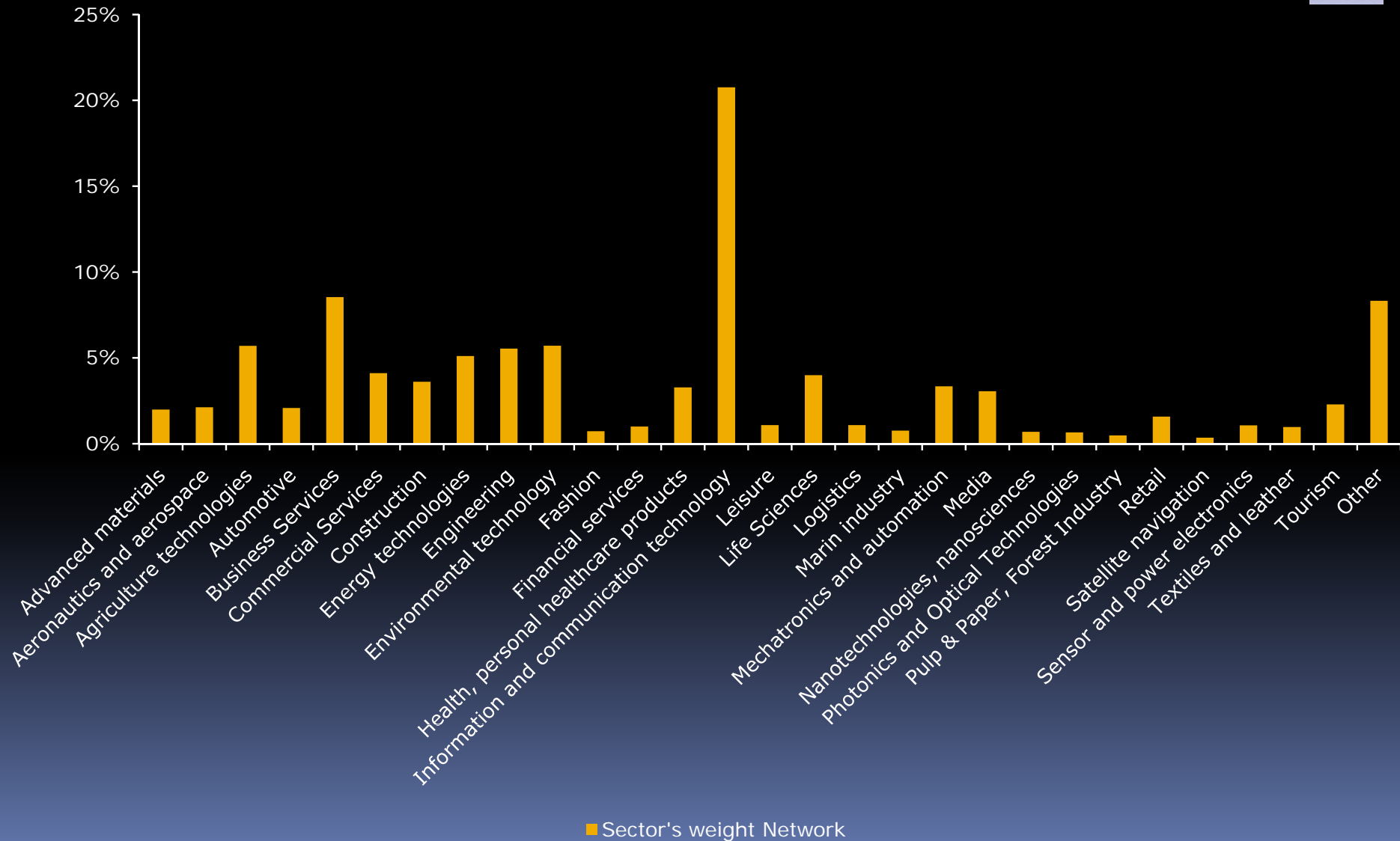
Areas of expertise



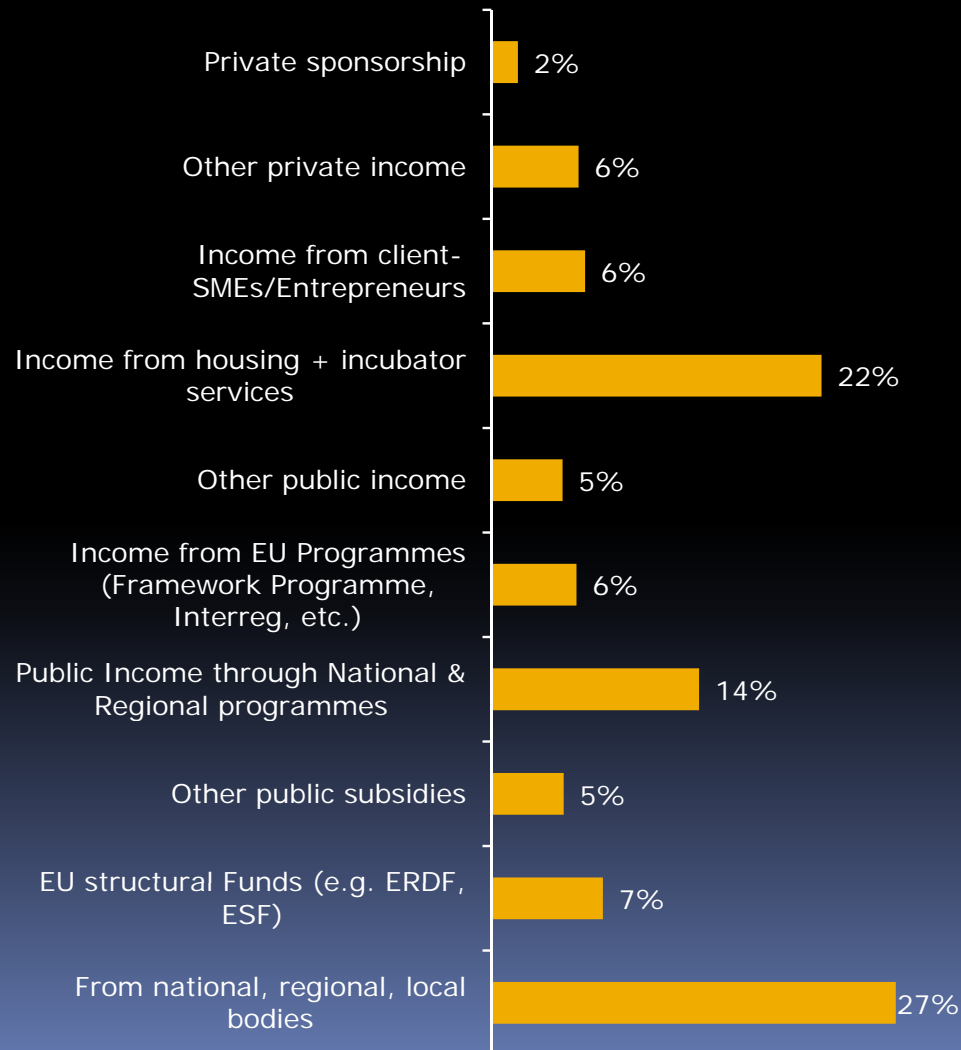
Additional services



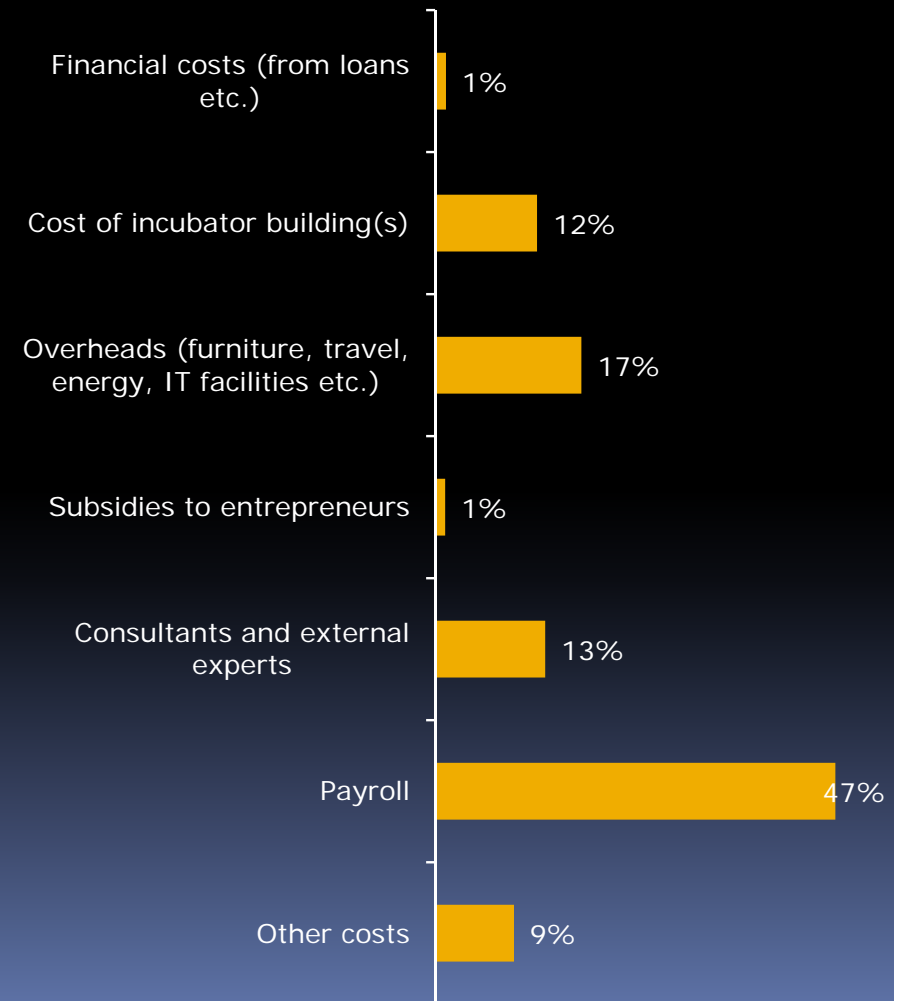
Key Sectors



BICs' Income



BICs' Expenditures

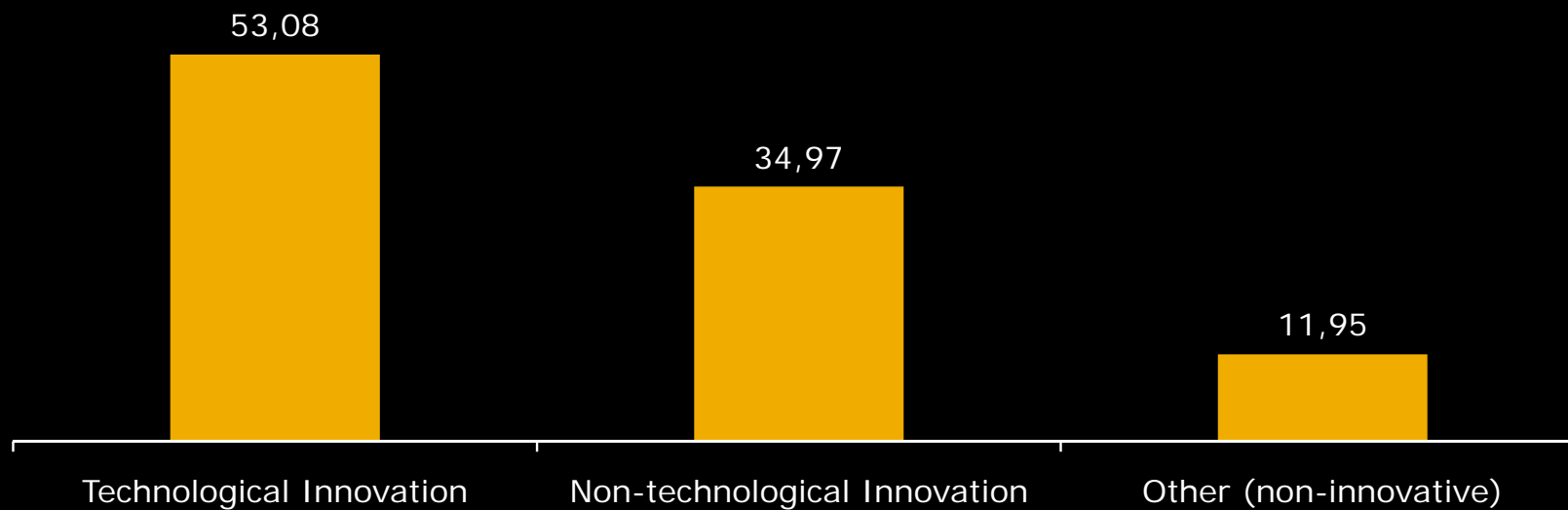




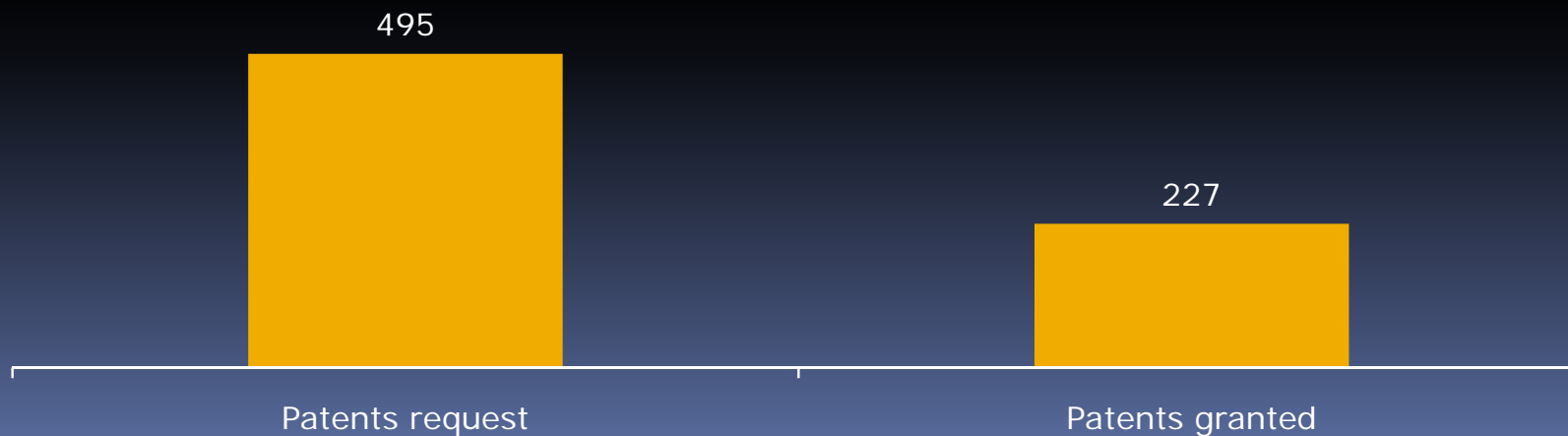
Innovation & IP



Focus on Innovation

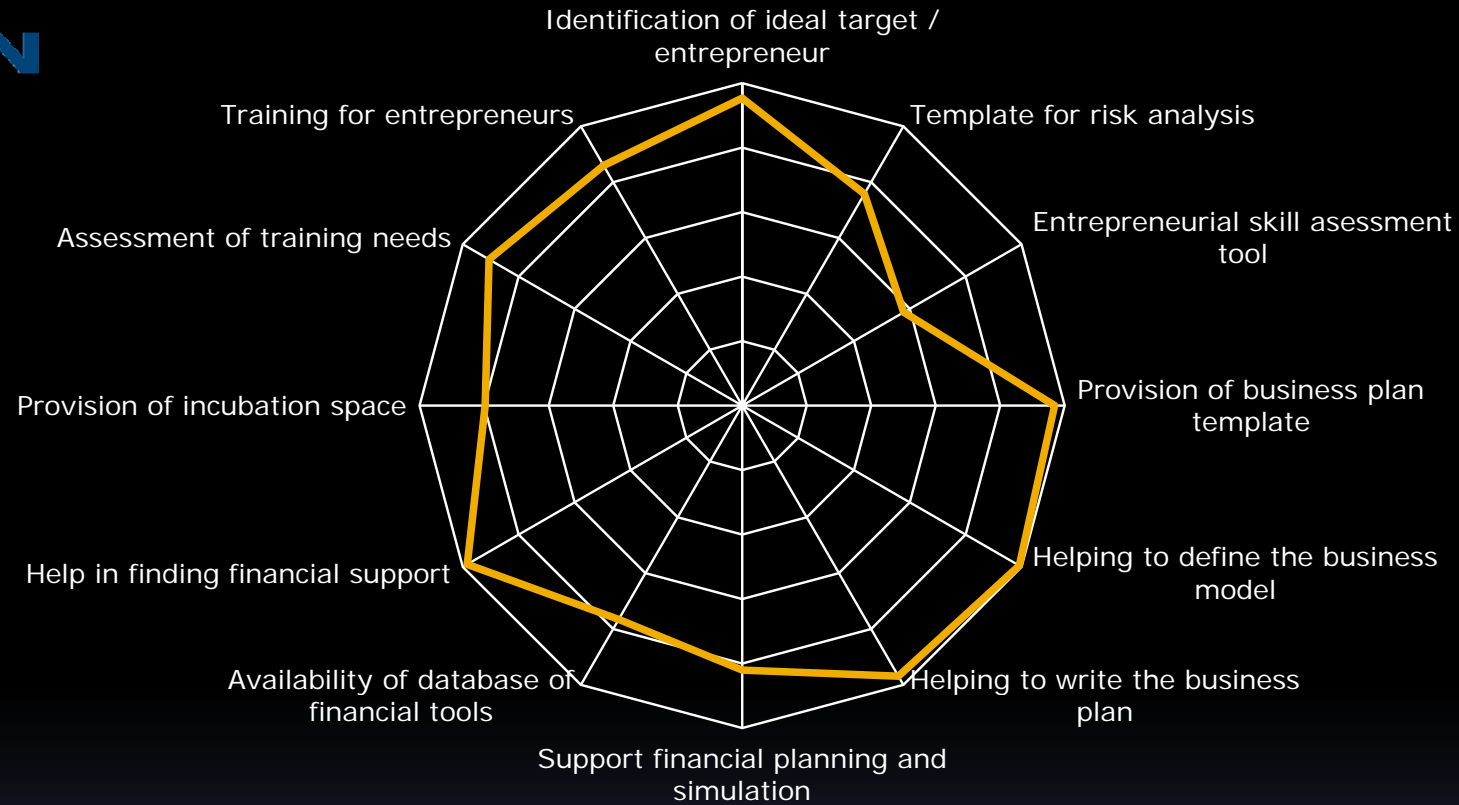


Intellectual Property





Services to new entrepreneurs & Incubation



Physical Incubation activities

Network

Average square meters available for incubation activities of owned incubators (square meters)

7549,41

Average incubator space occupancy rate (%)

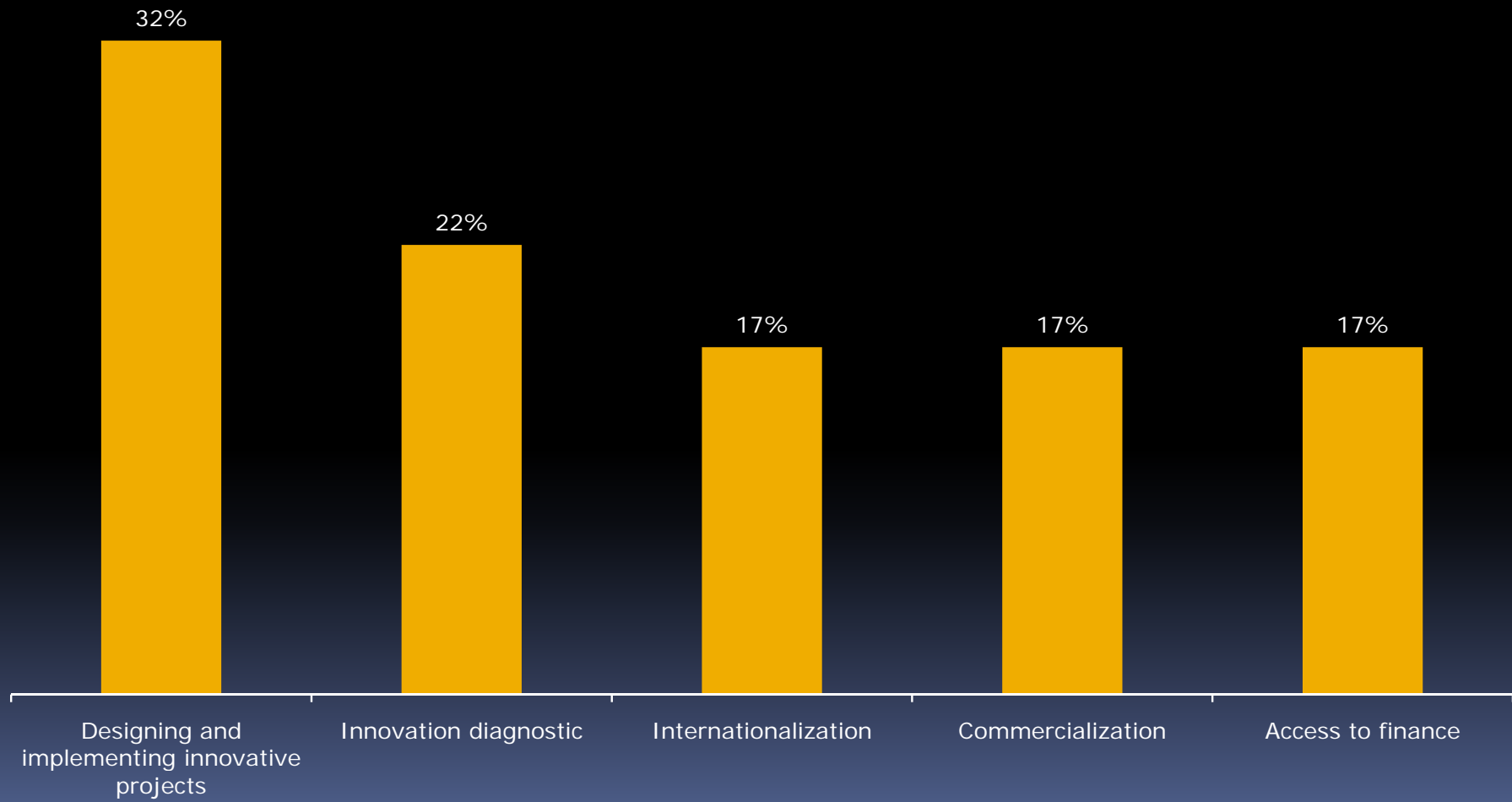
78,11%

Average incubation time (years)

3,08



Services to existing SMEs





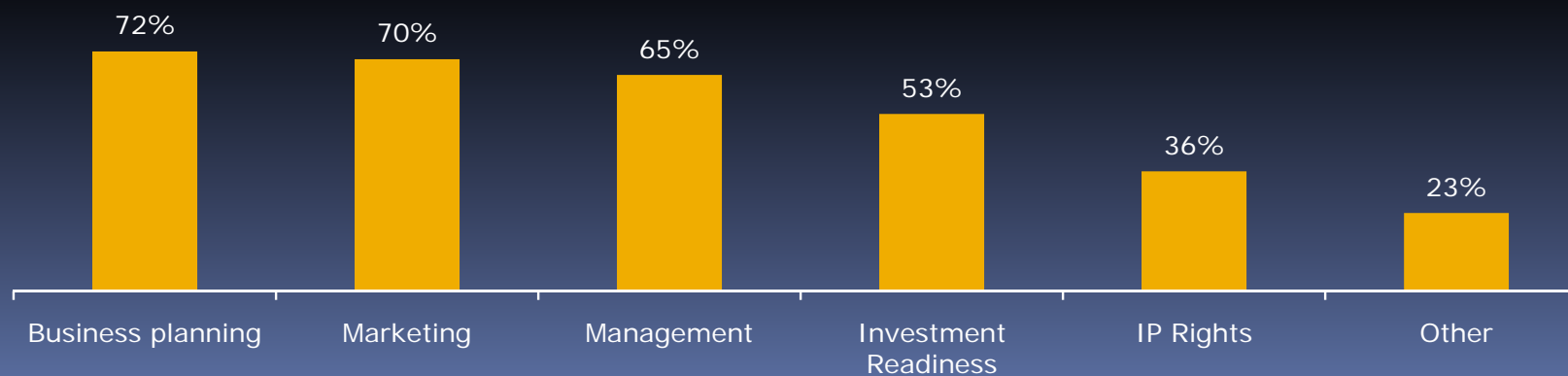
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Training & Events



2010	Network		
	Number	Average	Median
Number of events organised in 2010 to promote entrepreneurship	3925	30,66	15,5
Number of training events in 2010 for either new entrepreneurs or existing SMEs	6509	50,85	14
Number of people that attended events to promote entrepreneurship	168284	1314,72	548,5
Number of people that attended training events	99098	774,20	195,5

Training by topic



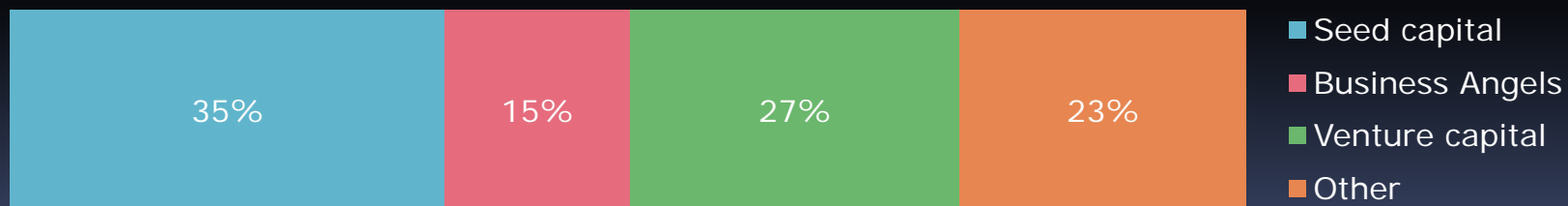


Access to funding



	Network
N. of companies assisted in fund raising	2.968
Estimated capital raised	€ 316.782.992,13

Breakdown by
funding sources





KPIs, Key Performance Indicators



	Network		
	Number	Average	Median
Number of tenants in incubators	3.937	31,71	23,50
Total employment by tenants	24.505	191,44	98
Total numbers of contacts for enterprise creation	69.307	541,46	79,50
Number of feasibility studies created during the year	12.461	97,35	33,50
Number of enterprise creation projects during the year	7.125	55,66	18,00
Number of business plans produced during the year	6.989	54,60	18,50
Number of start-ups created during the year	6.358	49,67	14,00
Number of jobs created in SMEs (client companies of BICs)	6.165	48,16	20,50
Number of jobs created in Start-ups in the year	12.668	98,96	31,50
Enterprise Survival Rate (within the incubation period)	N.A.	91,07%	95,00%
Enterprise Survival Rate (3 years following graduation)	N.A.	89,04%	91,90%
Existing SMEs supported during the year	11.000	85,93	46



Value for Money



	Network
Cost per job created with support of a BIC	€ 12.058,79
Public financial contribution per job created	€ 8.338,79
Average number of start-ups per 100K€ of BIC expenditures	2,80
Average number of jobs created per 100K€ of BIC expenditures	8,29
Average number of business plans created per 100K€ of BIC expenditures	3,08
Average number of companies assisted per 100K€ of BIC expenditures	4,84
Average number of start-ups per FTE member of BIC staff	3,15
Average number of jobs created per FTE member of BIC staff	9,34
Average number of business plans created per FTE member of BIC staff	3,46
Average number of companies assisted per FTE member of BIC staff	5,45

* Full time equivalent



Contacts



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