



Quick Start Guide

SmartAgriFood & ICT-AGRI Joint Call for Services and Applications for Smart Agriculture

What are we looking for?

- SMEs and Web entrepreneurs to lead the development of a new generation of ICT products (applications and services) to support smart agriculture. The end users of these products will typically be farmers, horticultural producers or other organisations interacting and exchanging data with these agricultural producers.
- Applications and services (new or existing) using [FIWARE](#) technologies (i.e. FIWARE generic enablers, specific enablers and/or domain specific platforms, most notably the FIspace platform) and delivered through the [FIspace](#) platform.
- Applications and services targeted on three main sectors: Arable farming, horticulture and livestock farming.

What's in it for SMEs and Web entrepreneurs?

- Up to €100k in funding over 3 stages of development:
 - Stage 1 Prototype development (Up to €40,000 in EU funding, 100% funded)
 - Stage 2 End user trials (Up to €40,000 in EU funding funded at 75%, 25% matched funding required)
 - Stage 3 Business development (Up to €20,000 in EU funding funded at 50%, 50% matched funding required)
- Much more than funding... SmartAgriFood and ICT-AGRI have partnered to provide SMEs and web entrepreneurs with access to relevant experts from across Europe to increase your chances of success and rapid European market penetration:
 - ICT-AGRI partners will help your company to access the data you require for development of your application or service and provide you with technical support in adapting this data for application in different European countries.
 - FIWARE experts will help you with hands-on technical support and advice on the optimal synergies with FIWARE and FIspace in development and testing of your application or service;
 - ICT-AGRI and SmartAgriFood partners will help to set up end user trials for your new application or service in two or more key European agricultural countries;
 - Finally SmartAgriFood partners will support you in Stage 3 to prepare a business model for rapid acceleration and access to start-up and growth financing.

What are the benefits for agricultural organisations and companies?

- Fast implementation of decision support systems and other knowledge based systems with potential for a rapid European market penetration;
- Share data with external applications and services and obtain added value from the use of data;
- Upgrade existing applications/services with FIWARE technologies and expand market take up.

How do I apply?

- The [matchmaking service](#) between SMEs and ICT-AGRI experts is available from **3RD September 2014**. SME applicants are strongly advised to identify potential experts from the ICT-AGRI network who can support them in development and testing of their application. ICT-AGRI experts can be identified by posting a partner search on the ICT-AGRI site www.ict-agri.eu. To avoid you wasting time preparing a detailed application, to check the relevance of your idea a pre-proposal check is strongly advised. The pre-proposal check form will be available from **3rd September 2014** and SmartAgriFood partners are available to answer queries directly from interested applicants. Full details are on www.smartagrifood.com.
- The call for proposals will be officially open from 15th September 2014 – 15th November 2014. You can apply directly through a simple online application form available on www.ict-agri.eu from 15th September 2014.
- Further information is available on www.smartagrifood.com along with contact details for all of the SmartAgriFood partners who are available to provide guidance on the relevance and suitability of your application.
- Depending on the availability of funding, a second call for application may be launched in December 2014 closing in January 2015.

When do I start?

- Applications will be externally evaluated by independent experts in ICT-agri, business acceleration and FIWARE/FIspace.
- Applicants will be informed of results in December 2014 / January 2015 with the first round of successful projects expected to start early in 2015.



For more information and full call guidelines visit: www.smartagrifood.com

Building on:

