

2022

 **Scale Up
ACADEMY**

Sežana

INVITATION

Respected investors,

you are cordially invited to the final event of the **Scale-up Academy Sežana**, where nine start-up companies will present their business ideas. During the academy they created an effective development and investment plan for venture capital investors and are now looking for funds to start a company. The pitch will take place on **Tuesday, December 6, 2022, at 4 p.m.** in **the conference hall of Incubatora d.o.o. Sežana**, Kraška 2, 6210 Sežana (first floor).

Please confirm your participation **HERE**.

On the following pages you will find descriptions of business ideas.

Best regards,

Dorijan Maršič
CEO Inkubator d.o.o. Sežana

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BUSINESS IDEAS:

BioTech / Water Tech / Medical aids

The company **Nattura, Lea Grlj s.p.** is selling the Innovation NATTURA shower nozzle – overall friendly and cheap water improvement, based on adding the properties of spring water to the tap water, which revives it, softens it (90%), improves its taste and accelerates its self-cleaning process. Biological suitability of water is improved by more than 80% without using filters or adding chemicals, chemical cleaners, skin care products and so protect the environment and return to nature more than 80% improved water. We like to extend our market in European countries and then Globally. Recognition of the Slovenian Chamber of Commerce for the Innovation Challenge in June 2022. Presentation of the product at the Bled Water Festival 2022 (BWF). Exhibition and presentation of the product at Nature & Health fair 2022 in Ljubljana.

| **300.00 € sought - Slovenia**

Cosmetic sector

By cleaning the seas, we use the jellyfish to produce high quality collagen with competitive advantages (Rich of antioxidant, no diseases transmission, approved by many religions) the Cosmetic sector. In 2023 we will be applying for the first round of public financing.

| **400k € sought - Slovenia**

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Environmentally friendly spaces

After years of working in architecture and a degree in ecology, I recognised the need for more environmentally friendly spaces. My interior design helps people feel supported in their interiors. I design public and private spaces, bringing nature inside and encoding a desired purpose into the space. In exchange for a reference, I offer free conceptual design to someone who dares to have a special space tailored to his needs.

| **from 50.000 € sought – Slovenia**

Digital Economy / Data Certification / Blockchain

We provide software products that enable independent, community-driven, proof of origin and assurance of the quality of goods and services. Our patented applications enhance the digitalization of individuals and small and medium businesses by offering transparent data certification tools based on a decentralized ledger. Furthermore, our solution enables users to buy and sell goods or services with the value of their certified data securely and sustainably. Course for Entrepreneurship at Inkubator of Sežana - Published on Finance.si

| **250.000 € sought – Slovenia**

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HERQ.ME - Lost and found App

More than 2 MILLION people every year are looking for a solution to help them report and display their lost items. And we will deliver this solution in the form of a unique and FREE mobile app that rewards its users with tokens while ensuring the security of their personal data and providing partner companies with a perfect marketplace to promote their products, embedded with the HERQ QR code. | **negotiable € sought - Slovenia**

IT, Entertainment, intellectual property

The Riffstar App consists of recording, publishing and professionally evaluating musicians' creative potential and musicality, rather than the recreational or technical abilities of musical instruments. Riffstar is the only platform that offers competent musicianship ranking and allows authors to build a credible, solid reputation based on professional opinions."

| **150.000 € sought - Slovenia**

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Kontaktni center #rdečka

How to win your customers' hearts~ 7 essential sales pitch points every salesperson should know

The main aim of Kontaktni center #rdečka is to teach you how to meet customer expectations with efficient and interactive customer support, sales assistance, and technical support.

Since I consider sales to be a dialogue, I no longer ask myself what to tell the customer, but am one step closer to realising what the customer wants to hear.

| **45.000 € sought - Slovenia**

Bullmania

Bullmania - personalized strong unique dog collars equipped with a QR code. In case a dog gets lost, it enables an easy and quick connection between the finder and the dog owner. We are currently the only manufacturers of such collars in the world. | **negotiable € - Slovenia**

ChIQ-a-boom!

Our interactive, systematic, and holistically planned teaching materials and methods help (very) young learners develop their full potential in a simple, fun and intelligent way. Parents, educators and even grandparents will enjoy spending their important time with children efficiently, helping them to become independent, fast and the best learners in school and life."

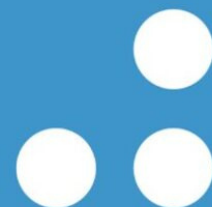
| **40.000 € sought - Slovenia**

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Scale-up Academy Sežana is co-financed by SPIRIT Slovenia, a public agency and the Ministry of Economic Development and Technology from the European Fund for Regional Development, and is organized within the SIO 2020-2022 operation, through which Incubator Sežana intends to create balanced program support for the start-up, growth and development of companies in the Coastal Karst region and thereby contribute to:

- increasing the number of newly established companies;
- increasing the survival rate of newly established companies;
- overcoming the obstacles of fast-growing companies.

The activities of the Incubator Sežana within the framework of the SIO-INKSEŽANA-2020-22 operation are co-financed by the Republic of Slovenia and the European Union from the European Regional Development Fund. The operation is carried out within the framework of the Operational Program for the implementation of the European Cohesion Policy in the period 2014-2020, priority axis: 3 Dynamic and competitive entrepreneurship for green economic growth.