

EU|BIC Excellence Award 2025: Green Transition

EBN is looking for innovation and entrepreneurship support programmes and tools addressing green innovation and green transition in startups and SMEs, therefore impacting the regional industrial and innovation ecosystems they are part of. With this second edition of the EU|BIC Excellence Awards, EBN is showcasing the efforts the EU|BIC Community implements to promote and support the shift of regional industrial ecosystems towards a more sustainable and environmentally friendly future.

What's the role of Entrepreneurship and Innovation Support Organizations in tackling the climate and environmental challenges the world is facing today? How do they work together with startups and SMEs transforming such challenges into new opportunities and making the green transition just and inclusive for all?

Energy, transport and mobility, sustainability, environment and circular economy: the green transition also passes through a change of mindset, behaviours, skills, resources, technologies, business and financial models of startups and SMEs in different sectors and regions of Europe, the world.

Are you a business support organisation committed to achieving sustainability goals through dedicated services and programmes for startups and SMEs? EBN is excited to announce the search for the most innovative and impactful business support programme implemented by the EU|BIC community members contributing to your catchment area's green transition. This year with a novelty: we would like to also hear the story of one of your successful clients who benefitted from such support programmes and services.

Fill in the following application form by March 17th, 2025. Should you have any question, please contact Chiara.Davalli@ebn.eu

* Required

* This form will record your name, please fill your name.

Organization and contact details

1. Organization name *

2. Organization Status *

- EU|BIC
- EU|BIC Associate
- Not an EBN Member

3. Country *

4. Contact person name and surname *

5. Contact person position *

6. Contact person email *

7. Contact person phone number *

8. I hereby declare I will be attending the EBN Congress 2025 in Barakaldo, Spain (18-20 June 2025) *

Yes

No

Programme general information

9. Programme title *

10. Programme overview (please provide a short description of the programme in 150 words) *

11. Year(s) of implementation of the programme (ex. 2023-2024) *

12. Programme website and social media *

The need

The challenge/need your programme is addressing

13. Briefly describe the context in which the programme was developed and implemented and the need you detected *

14. Briefly describe the identified target beneficiaries *

The programme

Share info about the programme and the way you implemented it with a focus on its innovative elements and the green transition dimension

15. What is the programme about? Please mention key objectives, thematic or sectoral focus (if any), and activities, mentioning the length of the programme, how it was conducted, the number of participants and the staff involved in its implementation. *

16. Which tools and/or methodologies made this programme particularly innovative in your ecosystem? *

Impact

Share the key outcomes generated by the programme: what is the impact for your EU|BIC, the beneficiaries, and the ecosystem in general? How is the programme contributing to the green transition of the region? Share the success story of a beneficiary that went through the programme.

17. How would you describe the impact of the programme (economic, social and environmental impact)? What are the key outcomes it contributed to? *

18. How did the programme contribute to the green transition of the regional ecosystem? *

19. Did the programme specifically target any of the following groups? *

- Women
- Migrants and Refugees
- Seniors
- Youth
- People with disabilities
- Unemployed
- None of them
- Other

20. Did you involve other stakeholders in the ecosystem? How did you collaborate with them? *

21. Can you share a success story of a client who benefitted from this programme? (please share the name of the client organization including their website, a short description of their business service/product, how the programme positively impacted them by providing very concrete results achieved by the company with your support) *

Sustainability & Transferability

What next? Please share your plans to exploit and valorise the results of this programme. Learning from other practitioners is a must in EBN! Would you like to share key learnings and technical aspects of your programme with the EBN community?

22. Is there any plan to exploit/sustain the programme results in the mid- long-run (either of the programme itself and/or of the beneficiaries)? *

23. Would the programme (or part of it) be transferable to other regional ecosystems of the EBN network? Why? *

24. Would you agree to share it with the EU|BIC community during upcoming EBN events/trainings or in future EBN publications? *

Yes

No

Pitch your programme

What if you should present all the above in no more than 15 slides? Share your pitch-deck.

- 25. Please share your pitch-deck (in English): up to 15 slides outlining the the challenge, the beneficiaries, the innovative elements of the programme, the activities, the tools, the impact, the stakeholders involved -including the success story- and the next steps. Put here the link to a shared file we can access. Thank you! *

- 26. Please don't hesitate to share with us other communication materials you developed to promote the programme (also in your national language) and its outcomes. You can share direct links or share materials in shared folder. Thank you.

Data treatment

27. I confirm that the information provided is accurate and complete, and I have the authority to make this declaration on behalf of my institution. *

I do confirm

28. I authorize EBN to use provided data for the purpose of the EBN Award 2025 according to the objectives and procedures detailed in the call for applications. *

I do authorize

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