



**OSTRAVA
EXPAT
CENTRE**

powered by MS!C



Human Centered Incubator: Ostrava Expat Centre

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The Challenge

Regional Context

- **Negative migration balance** (especially young & skilled people)
- **Low share of entrepreneurs** and relatively low wages in transforming economy
- **Barriers for international talent** (language, system complexity, lack of guidance)
- **Underutilised potential of international students and professionals**



Programme Overview

Ostrava where the new stories begin

- Services are provided by a unit of the Moravian-Silesian Innovation Centre Ostrava (under the brand **Ostrava Expat Centre**) with 4 FTE
- **One-stop-shop** for expats and their families
- **Free services** (online & offline, English + other languages)
- **Focus:** employment, entrepreneurship, integration, development

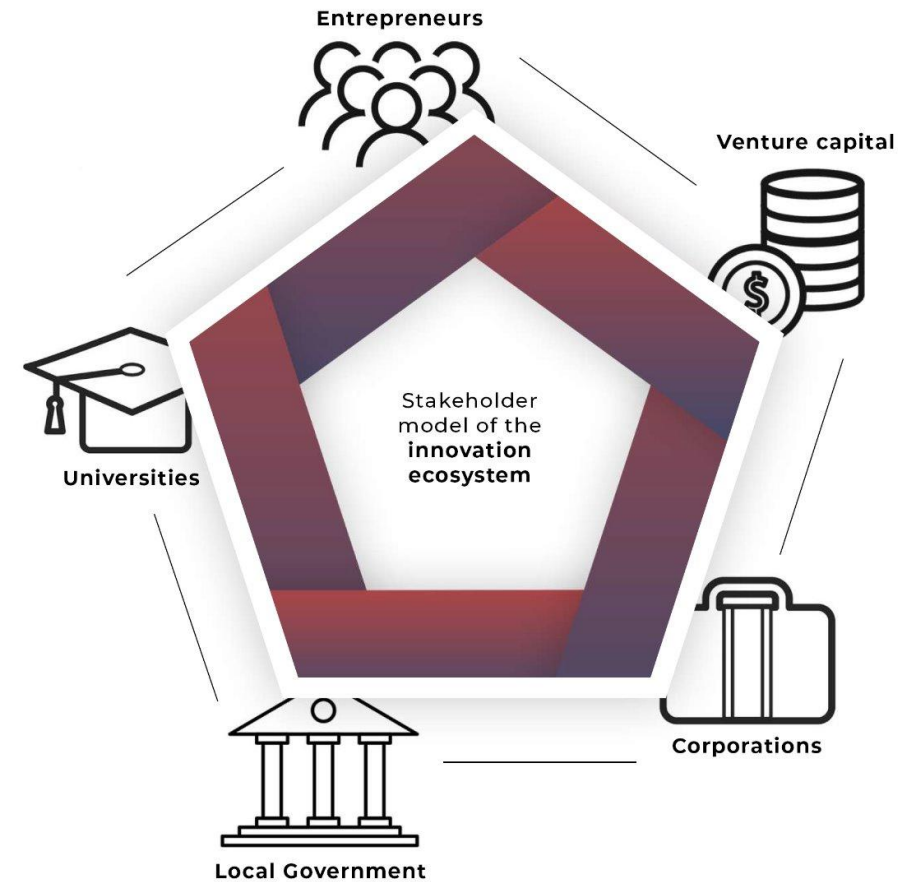


**work
& life**
OSTRAVA

Stakeholders

Partners and supporters

- MSIC (Innovation ecosystem coordinator)
- Universities (students, graduates, researchers)
- Employers (talent matching, events)
- City of Ostrava & Moravian-Silesian Region (strategy, feedback)
- NGOs, community, experts, volunteers
- Local organisations offer „Expat Friendly Services“



Key objectives

Purpose

- Accelerate labour market integration
- Support entrepreneurship and career transitions
- Increase talent retention in the region
- Improve regional attractiveness and competitiveness



Core Activities, everyone is unique

Human centered activities

- Accelerate labour market integration, career consultations and guidance
- Support entrepreneurship and 3 months business programme
- Increase talent retention in the region
- Improve regional attractiveness and competitiveness



Tools

Online and offline

- **Consultation, mentoring, buddy service**
- **Online guides** (web, social media, blogs, videos)
- Podcasts “**Expat Episodes**”
- Workshops: How to find the job, how to start business...
- **Events, networking:** Expats and Locals, Work and Life Ostrava
- **Integration into innovation ecosystem** (experts, business support services by MSIC, Lab Zero accelerator for students)



KPIs

and results

- Accelerate labour market integration
- Support entrepreneurship and career transitions
- Increase talent retention in the region
- Improve regional attractiveness and competitiveness
- 18 participants in 2 business programs, 16 in entrepreneurship
- 30+ employed people
- 57 creative businesses presented at 3 events Expat and Locals



Success Story: Kishore Kumar Chandra

- **High skilled engineer → creative entrepreneur**
- Individual counselling → trade licence (2025)
- Networking event: Expats and Locals → first exposure
- Business programme (2025)
- Founded company (2026): Magical Works Production
- Now active in regional creative industry



Sustainability

and next steps

- Secured funding via SGEI (City & Region) until 2030
- Expansion via EU projects (e.g. Erasmus+)
- New focus: tailored programmes for spouses
- Transferable model (validated via international cooperation – FANS project)







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